

## 7Appendix 1 - Tackling poverty action plan

Priority	Purpose	Task	Action	Outcome measures	Progress update
<b>Providing immediate support to people in financial hardship</b>	Cost of living crisis action plan	Income maximisation campaign	Portsmouth City Council (PCC) and partner communications campaigns	Social media analytics. Customer feedback	
			Benefits uptake campaigns	Applications submitted. Additional income achieved	Delivery of Live Well events. Money advice outreach opportunities
		Information for frontline teams and service users	Cost of living checklist development and distribution	User feedback, customer outcomes	Checklist distributed to some frontline agencies, included in PCC intranet resources for staff
			Inform and upskill frontline staff - how to support and/or have conversations about the cost of living	Training developed, delivered, user feedback	HIVE working with Food Support Network to upskill volunteers
	Increase access to money advice	Additional money advice provision in the community	Provide money advice in community settings	Number of clients assisted, financial and non-financial outcomes, understand barriers to access and how to increase uptake	12-month grant funding agreed with Advice Portsmouth and Citizens Advice Portsmouth. Citizens Advice Portsmouth outreach support at Portsmouth Foodbank

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<b>Providing immediate support to people in financial hardship (continued)</b>	Providing essential items	Develop local welfare provision	Delivery of Household Support Fund (HSF)	Number of people supported, amount of support, feedback from recipients and stakeholders, case studies	HSF delivery Apr-Sep 22: Grant funding for food support services. Free school meals and early years vouchers. Pensioner Energy Costs Payments. Discretionary grants for vulnerable households. Exceptional support with housing costs
	Action on energy bills	Support and interventions to tackle fuel poverty	Redress bid submitted. Maintain and extend the Switched On Portsmouth (SOP) offer for people in fuel poverty. Re-launch SOP partnership and sub-groups, under the Energy and Water at Home Strategy 2020-2025	Uptake of support and home improvement measures. Impact of SOP offer	Freephone helpline extended. Home energy advice visits re-started. Warmer Homes offer
<b>Helping people access the right employability support at the right time</b>	Accessible info on employability support	Ensure all residents and frontline staff have access to suitable resources when needed	Promote use of HIVE Directory for voluntary sector provision. Mapping employment support provision to promote access and identify gaps. Promote the existing programmes (including those delivered by PCC) through all communication and partnership channels	Uptake of support. Employment and training outcomes	

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<b>Helping people access the right employability support at the right time (continued)</b>	Reduce the risk of benefit sanctions	Increase awareness of highest causes of sanctions and how to prevent	Inform and upskill frontline staff working with residents who may be at risk of sanction. Promote engagement with DWP funded employment support programmes	Monthly sanction rates for Portsmouth	Universal Credit partnership looking at reasons for sanctions and opportunities for prevention
	Access to adult learning including digital skills and language skills	Promote and extend offer to adults at risk of poverty seeking to extend their skills	HIVE Reducing Digital Exclusion project. Promotion of digital support learning (including that delivered through PCC and skills partners)	Uptake of support. Skills outcomes	
<b>Supporting a community-level response to local needs</b>	Reduce daily living costs	Support the development of community larders / pantries	Use Household Support Fund and other resources to strengthen offer	Capacity and demand data. Uptake and feedback from service users	Grant funding from HSF provided to 5 larders/pantries Apr-Sep
		Access to essential clothing and household items	Increase and improve referrals to appropriate resources	Directory of provision. Uptake and feedback from service users	Developing pilot scheme to provide free carpet tiles to PCC tenants in need
	Strengthening community	Promoting free community provision, e.g. after school	HAF Fun Pompey	Uptake and feedback from service users	

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<b>Supporting a community-level response to local needs (continued)</b>		Warm rooms / welcome places scheme	Explore community centres, church etc - consider suitability of offer and safeguarding	Advertised network of warm places. Uptake of provision. Feedback from service users	HIVE leading on development of warm / welcome places project
		With Thankful Hearts - citywide harvest campaign	Encourage residents and organisations to 'adopt' a local food support service (foodbank, larder/pantry, or community meal)	Increase donations and volunteers	With Thankful Hearts campaign launched on 7 September